



**Prudential RUBLOFF**

**FOR IMMEDIATE RELEASE**

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Prudential Rubloff Properties

October 5, 2009

**PRUDENTIAL RUBLOFF PROPERTIES  
EXPANDS PRESENCE INTO GLENVIEW**

**CHICAGO, IL – October 5, 2009** – Prudential Rubloff Properties is pleased to announce that they have expanded their presence into Glenview, Illinois. Located at 1701 East Lake Avenue, Suite 160, the new Prudential Rubloff Properties office is a state-of-the-art facility with generous computer resources and a dynamic agent service center.

Geri Barborek, a real estate industry veteran with over 30 years of real estate experience and a Glenview resident, is the manager of the new office. “We’re confident that Geri Barborek, with her years of industry experience and in-depth market knowledge, will be a significant asset to us as we grow our strategic presence on the North Shore,” said Chris Eigel, Chief Executive Officer of Prudential Rubloff Properties and 40-year Glenview resident. “Because Prudential Preferred Properties, now Prudential Rubloff Properties as a result of our recent merger with Rubloff Residential Properties, is already well-established throughout the North Shore communities, it made sense for us to open an office in Glenview at this time. Many of our competitors are contracting, making this a bold move. We enjoy a strong presence in the Glenview market, where we are ranked in the top three companies in sales. In fact, we have the highest average sales price and the lowest days on market among the top seven Glenview real estate firms. We are pleased to offer our clients a Glenview location from which to serve them better. With Geri Barborek leading our effort, we look forward to a very favorable reception in the Glenview real estate community,” Eigel concluded.

To reach the Prudential Rubloff Properties Glenview office, please call 847.724.3100.

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### **About Prudential Rubloff Properties**

Prudential Rubloff Properties has 17 sales offices with nearly 900 sales professionals and staff in Chicago's Gold Coast, Lincoln Park, Lakeview and South Loop, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook, Winnetka and Michigan's Harbor Country. Prudential Rubloff Properties is the exclusive provider of Premier Market Watch Reports, a consumer trend and analysis tool for neighborhoods and communities in Chicagoland's Cook, Lake, and DuPage Counties. For additional information, please visit [PruPref.com/MarketWatch](http://PruPref.com/MarketWatch).

Prudential Rubloff Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 1,940 franchise offices and more than 62,000 sales professionals in the franchise network in the United States and Canada.

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