



For Immediate Release

January 3, 2008

PRUDENTIAL PREFERRED PROPERTIES NAMES DOOLEY VICE PRESIDENT OF LINCOLN PARK OFFICE

CHICAGO, IL – January 3, 2008 – Prudential Preferred Properties has welcomed Dennis Dooley as vice president and managing broker of the Lincoln Park office.

A 30-year industry veteran, Dooley served most recently as Vice President and Director of Sales for the Habitat Company in Chicago, where he was responsible for significant growth, increasing the sales force from 45 to 123 in little more than a year.

About Prudential Preferred Properties

Prudential Preferred Properties' Lincoln Park office is currently located at 1201 N Clark Street. The Lincoln Park office is moving to a state-of-the-art facility located at 2301 N Clark in early 2008. To contact the office, please call 312.335.8787. Prudential Preferred Properties has 10 sales offices with nearly 500 sales professionals and staff in Chicago's Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. Eight of these offices were acquired by principals Chris Eigel and Michael Pierson in February 2007. Almost immediately, new ownership opened two offices, in Lake Forest and at 737 N Michigan Avenue in Chicago, and added more than 150 sales professionals and staff. The company recently relocated its Northbrook sales office to a new, state-of-the-art facility. More information is available at PruPref.com.

Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada. Prudential Real Estate Affiliates Inc. consists of companies selected for their outstanding performance records, high levels of customer service and shared business value.

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