



## For Immediate Release

January 7, 2008

### **STERLING TITLE SERVICES TO OPEN OFFICE AT 1 N. LA SALLE**

CHICAGO, IL – January 7, 2008 – Sterling Title Services, a division of Prudential Preferred Properties, is pleased to announce the relocation of its main production and closing facility to 1 N. La Salle, Suite 2475, in Chicago. Ira Berger, president of Sterling Title Services, made the announcement.

“We are thrilled to open our beautiful new facility at a prime location in downtown Chicago,” said Berger. “Our goal is to add convenience to our already outstanding service by holding closings at any of Prudential Preferred Properties’ 10 Chicago-area offices, as well as the new La Salle location.”

To reach Sterling Title Services, please call 312.268.2900. Sterling Title Services previously was located at 737 N. Michigan Avenue, in the prestigious Neiman Marcus building.

#### **About Prudential Preferred Properties**

Prudential Preferred Properties’ Corporate office is located at 737 N Michigan Avenue. Prudential Preferred Properties has 10 sales offices with nearly 500 sales professionals and staff in Chicago’s Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. Eight of these offices were acquired by principals Chris Eigel and Michael Pierson in February 2007. Almost immediately, new ownership opened two offices, in Lake Forest and at 737 N Michigan Avenue in Chicago, and added more than 150 sales professionals and staff. The company recently relocated its Northbrook sales office to a new, state-of-the-art facility, and will be opening a new sales office in Chicago’s Lincoln Park neighborhood in early 2008. More information is available at PruPref.com.

Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada. Prudential Real Estate Affiliates Inc. consists of companies selected for their outstanding performance records, high levels of customer service and shared business value.

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