



For Immediate Release

March 19, 2008

PRUDENTIAL PREFERRED PROPERTIES RECEIVED GIBRALTAR CIRCLE AWARD

CHICAGO, IL – March 19, 2008 – Prudential Preferred Properties received the Gibraltar Circle Award from Prudential Real Estate Affiliates at the Prudential Sales Conference 2008 held March 16 through 18 in New Orleans. The Gibraltar Circle Award was presented to the Top 50 companies in the Prudential Real Estate Affiliate Network.

“It is an honor to receive the Gibraltar Circle Award from the Prudential Real Estate Affiliate Network as it is the highest award bestowed upon an affiliate company,” said Michael Pierson, President and Chairman of the Board of Prudential Preferred Properties.

“Receiving such a prestigious national award is truly a testament to the dedication and hard work of all our PPP sales professionals and staff,” added Chris Eigel, Chief Executive Officer of PPP.

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman





About Prudential Preferred Properties

Prudential Preferred Properties has 10 sales offices and nearly 500 sales professionals and staff in Chicago's Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. A new Lincoln Park sales office will open early in 2008. More information is available at PruPref.com.

Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada.

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman

