



## For Immediate Release

January 29, 2008

### **PRUDENTIAL PREFERRED PROPERTIES CELEBRATES GRAND OPENING OF NEW NORTHBROOK OFFICE**

NORTHBROOK, IL – January 29, 2008 – Prudential Preferred Properties (PPP) recently hosted a “Rock the Shore” event to celebrate the relocation and grand opening of the company’s new Northbrook location. Guests at the grand opening enjoyed signature “Rocktinis” and hors d’oeuvres while they viewed the new office and networked with colleagues.

The new office, located at 1143 Church Street, offers 5,000-square-foot of state-of-the-art space designed to meet the needs of today’s sales professionals. The office features clean, contemporary lines, a calming color palette and Zen garden with fountain. Amenities include a spacious resource center, computer center and wireless agent technology. PPP’s Northbrook office was previously located at 3115 Dundee Road.

“The location of PPP’s new Northbrook office is ideal, and we were excited to show it off to the Northbrook community,” noted Chris Eigel, chief executive officer. “We are very pleased to provide Leslie Stein and our Northbrook sales professionals with such an outstanding environment in which to work and grow their business,” Eigel said.

“It is such a thrill for me to work with such fine sales professionals in such beautiful surroundings,” said Leslie Stein, Senior Vice President and Managing Broker of the Northbrook office. “Prudential Preferred Properties is an agent-centric company. Simply put, that means we focus on our agents and their needs. This office is what our Northbrook agents needed. They have a larger, better space and all the resources they need at their disposal,” stated Stein.

To contact the Northbrook office of PPP, please call 847.790.8401.

#### **About Prudential Preferred Properties**

Prudential Preferred Properties has 10 sales offices and nearly 500 sales professionals and staff in Chicago’s Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. These offices were acquired by principals Chris Eigel and Michael Pierson in February 2007. Almost immediately, new ownership opened two offices, in Lake Forest and at 737 N Michigan Avenue in Chicago, and added more than 150 sales professionals and staff. A new Lincoln Park office will open early in 2008. More information is available at [PruPref.com](http://PruPref.com).



# Prudential Preferred Properties

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Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada.

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