



For Immediate Release

March 14, 2008

PRUDENTIAL PREFERRED PROPERTIES' HIGHLAND PARK OFFICE ANNOUNCES 2007 AWARD RECIPIENTS

HIGHLAND PARK, IL – March 14, 2008 – Judy Weiss, Natalie Rosenberg, Jeffrey Rothbart and Jeannie Hansen of the Highland Park office of Prudential Preferred Properties were recognized at the company's recent annual awards event. Michael Pierson and Chris Eigel, principals of PPP, presented the awards.

Judy Weiss received the President's Circle Award for sales excellence. Natalie Rosenberg was honored for having the highest number of listings in the Highland Park office, and Jeffrey Rothbart was recognized for selling the most units.

Jeannie Hansen received the Preferred Team Spirit Award for having a positive attitude and always demonstrating integrity and professionalism in her work and personal life. Jeannie was selected to receive this award by her PPP Highland Park office colleagues.

"I would like to congratulate Judy, Natalie, Jeffrey, Jeannie and all of their PPP Highland Park colleagues on their outstanding accomplishments in 2007," said Michael Pierson, president and chairman of the board. "They have demonstrated excellence in their field and are a credit to their profession. Chris and I wish them continued success in 2008."

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman





About Prudential Preferred Properties

The Highland Park office is located at 1890 First Street and managed by Debbie Hymen. To contact the Highland Park office of PPP, please call 847.432.3200. Prudential Preferred Properties has 10 sales office and nearly 500 sales professionals and staff in Chicago's Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. A new Lincoln Park sales office will open early in 2008. More information is available at PruPref.com.

Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada.

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman

