



## For Immediate Release

May 9, 2008

### JOANNE NEMEROVSKI JOINS PRUDENTIAL PREFERRED PROPERTIES-LINCOLN PARK

CHICAGO, IL – May 9, 2008 – Prudential Preferred Properties is proud to announce the affiliation of Joanne Nemerovski, a prominent veteran of Chicago residential real estate, to the company. She joins the Lincoln Park office, located at 2301 N. Clark Street, as a Vice President and Broker Associate.

Throughout her nearly 20-year career, Joanne has consistently been a leader among her peers, accruing a remarkable \$550 million in sales. After only five years in the industry, she was honored as the youngest recipient of an award given for career sales in excess of \$100 million. Joanne was also given the Sotheby’s Award for luxury property sales and named a “Megabroker of the Midwest” by Unique Homes Magazine. Several times in her career she was the city of Chicago’s top agent, and has consistently been in the Top 10.

In 2007, Joanne closed more than \$54 million in sales over 48 transactions. Last year’s accomplishments led to her simultaneous ranking as first out of 1,000 agents in her local brokerage and second out of 22,000 sales associates in the national organization.

“Joanne is an exceptional agent and individual, and we are thrilled to welcome her to Prudential Preferred Properties,” said Michael Pierson, president and chairman of the board. “Her joining us speaks to the value of our agent-centric approach at every level.”

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman





A Chicago-area native and Lincoln Park resident, Joanne specializes in luxury home sales in the city's Gold Coast, Lincoln Park and Lakeview neighborhoods.

"We are honored to have an agent of Joanne's caliber join us," said Chris Eigel, chief executive officer. "She is an industry leader recognized throughout Chicago - a consummate professional who is embraced by her clients. We look forward to helping her achieve the next step in her career."

### About Prudential Preferred Properties

Prudential Preferred Properties has 10 sales offices and nearly 500 sales professionals and staff in Chicago's Gold Coast, Lincoln Park, Lakeview and Lincoln Square neighborhoods, as well as Evanston, Highland Park, Lake Forest, Libertyville, Northbrook and Winnetka. More information is available at [PruPref.com](http://PruPref.com).

Prudential Preferred Properties is an independently owned and operated member of Prudential Real Estate Affiliates, a full-service residential and commercial real estate network with nearly 2,000 franchise offices and more than 60,000 sales professionals in the franchise network in the United States and Canada.

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Chris Eigel | Chief Executive Officer



Michael Pierson | President & Chairman

