



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				<b>1</b> No Ads - Holiday	<b>2</b> July eNews Available  Chicago Social, August Issue – Signups Due	<b>3</b>
<b>4</b> Independence Day No Ads - Holiday	<b>5</b> Corporate Office Closed	<b>6</b> Getting the Most From the Brand – LC 1PM-2PM	<b>7</b> Wall Street Journal, July 16 Issue – Signups Due  Media Center Introduction – LC 10AM-11AM & 3PM-4PM  Evanston Roundtable runs	<b>8</b> Media Center Introduction – LC 1PM-2PM  Pioneer Press runs Chicago Tribune Local runs	<b>9</b> Chicago Tribune – North runs	<b>10</b>
<b>11</b> Chicago Tribune – City runs Chicago Tribune – North runs	<b>12</b> BluePrint Orientation, 980 N Michigan, Suite 900 9:45AM-5PM	<b>13</b>	<b>14</b> Online Seller Advantage Q&A – LC 1PM-2PM	<b>15</b> Chicago Tribune Local runs Hinsdalean runs	<b>16</b> Wall Street Journal runs	<b>17</b>
<b>18</b> Chicago Tribune – City runs Chicago Tribune – North runs	<b>19</b>	<b>20</b> Getting the Most From the Brand – LC 1PM-2PM	<b>21</b> Media Center Introduction – LC 10AM-11AM & 3PM-4PM	<b>22</b> Media Center Introduction – LC 1PM-2PM  Pioneer Press runs Chicago Tribune Local runs	<b>23</b> Chicago Tribune Ultimate Address, August 23 Issue – Signups Due  Chicago Tribune Ultimate Address Magazine runs	<b>24</b>
<b>25</b> Chicago Tribune – City runs Chicago Tribune – North runs	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b> Chicago Tribune Local runs	<b>30</b> Chicago Social, September Issue – Signups Due	<b>31</b>

- To sign up for co-op advertising, the forms are available on PruAndYou.
- For questions about co-op advertising opportunities, email [PAM@Rubloff.com](mailto:PAM@Rubloff.com)
- To sign up for BluePrint training classes, email [gwiit@Rubloff.com](mailto:gwiit@Rubloff.com). Once locations are determined, attendees will receive an email with locations and times.

Advertising schedule is subject to change.

- **LC** – indicates a LIVE virtually instructed LearnCenter class on PREA Center. To enroll in a LearnCenter class, login to PREA Center, select “Education” and “Access LearnCenter” from the left. Once on the LearnCenter page, select “Virtual Instructor Led” and select the class you wish to enroll in. (For all virtually instructed LearnCenter classes, please enroll in advance as space is limited. If a class is full, select the next available date. Participation is possible anywhere there is a telephone and a computer with high-speed Internet access.) **Classes are subject to change - for the most up-to-date times and dates, please check online in the LearnCenter.**

### AUGUST

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1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				